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East Falls, Philadelphia – New homeowners are moving in and discovering why they moved to Hilltop at Falls Ridge. The reviews are unanimous: Hilltop’s perfect location and innovative, spacious floor plan designs make it the best Philadelphia community to call home!

Three new floor plan designs debuted in the second phase at Hilltop at Falls Ridge and include the Woodward, Wissahickon and Bainbridge models. Standard features in these new townhomes include dramatic 9’ first-floor ceilings, two bedrooms and 2.5 baths, ample closet and storage space, double vanities in the master bath, GE kitchen appliances, attached private garage and more. The open floor plan maximizes natural light from plentiful, large windows and creates a warm space for extraordinary urban living. Hilltop at Falls Ridge offers everything a suburban home might but is situated in an ideal city location.

New homeowner Melissa Hales noted that Hilltop had features no other houses in the city could offer. “I looked at about 40 other houses before choosing to buy my home at Hilltop at Falls Ridge. The location is ideal. It is less than a 15-minute drive to Center City but has a more comfortable feel without the congestion and noise of the city.

“Hilltop was the only location where I was able to find a layout with a large floor plan and garage, for the right price. Many of the other homes that I toured did not even compare with the quality of my home and were listed at much higher sales prices. The tax abatement was also a major selling point. It allowed me to allocate a larger amount of my budget to the home itself and less on taxes, which made the type of home I was looking for more attainable,” she explained.

Plenty of new construction is underway, and now is the time to buy! Priced from the mid \$200’s, Hilltop at Falls Ridge homebuyers will save thousands of dollars from the city’s 10-year real estate tax abatement* and can also qualify for the \$8,000 or \$6,500 federal tax credits* if purchasing before April 30, 2010.

Another new homeowner, Rudy Woolley, also noted that the location is excellent. “The location is what I love about Hilltop. Its proximity to the expressway and short distance to neighborhoods such as Manayunk, Center City and Chestnut Hill played an important role in my decision to purchase my first home here. I also love the layout; it is spacious and the high ceiling throughout makes the house feel much bigger than its actual 1,320 square footage.”

He continued, “I am very satisfied and looking forward to spending many wonderful years here at Hilltop. Also, the sales manager’s outstanding customer service, great attitude and knowledge about the development really made it easy for to me sign the contract the first day I walked in your office.”